



Season's Greetings Friends,

With your support in the previous fiscal year, the 2017 Star City Pride Festival successfully moved the event location to the Lincoln Journal Star Tailgate Lot! With the generous help and support of our sponsors, advertisers and vendors, we were able to offer a variety of local services and products during the festival. We are calling on your help to make 2018's event better yet. Your support and contributions continue to send a message of hope and affirmation to the LGBTQIA community.

We are currently in the process of planning for Pride 2018, and your support will not only allow Star City Pride to continue to host the Festival at the Lincoln Journal Star Tailgate Lot, it will also reinforce your own stance on equality for all, regardless of sexual orientation or identity. **There is no better way to emphasize your commitment to supporting the community than through sponsorship of the area's largest gathering of LGBTQIA people!**

We are excited to offer a number of new choices that enable you to support Pride and increase your visibility amongst the community. These opportunities include Festival Sponsorship, Pride Guide Advertising & Festival Vendor Booths...with some new and exciting additions for other sponsorship events—see within!

Your support will help to bring big-name entertainment to our event, as well as cover cost-related expenses for our all-age festival. Your business or organization logo will be seen by thousands of potential customers with entrance and stage signing, your Pride Guide advertisement seen by more than 1,500 in print distribution and countless others via electronic downloads—not to mention you will see the thousands of people your donation supports by attending the event June 1 & 2.

Additional information about these opportunities is provided on the enclosed pages. Information, fillable forms and payment options are also available on our website www.starcitypride.org.

Stand with us once again! And **Say It With Pride.**

Sincerely,

Star City Pride Board of Directors
402.601.5585
info@starcitypride.org

Star City Pride is a 501(c)(3) nonprofit organization. All donations are tax deductible to the extent permitted by law.
Federal Tax ID: 20-8871677

www.starcitypride.org



2018 SPONSORSHIP LEVELS

Official Pride Partner
\$5,000+

Double Rainbow Sponsorship
\$2,500—\$4,999

Rock Star Sponsorship
\$1,000—\$2,499

Super Star Sponsorship
\$500—\$999

Shooting Star Sponsorship
\$250—\$499

HOW YOU BENEFIT FROM FESTIVAL SPONSORSHIP

	Official Pride Partner	Double Rainbow Sponsor	Rock Star Sponsor	Super Star Sponsor	Shooting Star Sponsor
Named as presenting sponsor in media advertising	X				
Web advertisement banners added to official SCP website	X				
Name recognition in each print and broadcast interview	X	X			
Logo inclusion on festival entrance banners	X	X	X		
Logo inclusion on festival stage banners	X	X	X	X	
10'x10' vendor booth at festival	2x	X	X	X	
5'x5' vendor booth at festival					X
Full-page advertisement in Pride Guide	X	X	X		
Half-page advertisement in Pride Guide				X	
Quarter-page advertisement in Pride Guide					X

DEADLINE FOR FESTIVAL SPONSORSHIP: April 2, 2018



NEW OPPORTUNITIES FOR SPONSORSHIP



COMMUNITY AWARDS CEREMONY
MARCH 2018



VOLLEYBALL TOURNEY
APRIL 2018



GOLF TOURNEY
MAY 2018

- YES!:** I'M INTERESTED IN LEARNING MORE ABOUT THE FOLLOWING OPPORTUNITY:
 AWARDS CEREMONY **VB TOURNEY** **GOLF TOURNEY**

PLEASE SEND ME MORE INFORMATION TO EMAIL: _____



SCP Sponsor Sign-Up Form

Business/Organization Name: _____

Contact Person/Title: _____

Mailing Address: _____

City: _____ State: _____ Zip code: _____

Phone Number: _____

E-mail: _____

Signature of contact person: _____

Official Pride Partner
\$5,000+

- Named as presenting sponsor in media advertising for 2018 event
- Name recognition in each completed print and broadcast interview
- Name recognition on Festival Entrance and Stage banners
- Web advertisement banners added to official SCP website
- Full-page Advertisement in Pride Guide
 - Inside or Back Cover
- Two 10' x 10' vendor booth at Festival

Double Rainbow Sponsorship
\$2,500—\$4,999

- Name recognition in each completed print and broadcast interview
- Name recognition on Festival Entrance and Stage banners
- Full-page Advertisement in Pride Guide
- 10' x 10' vendor booth at Festival

Rock Star Sponsorship
\$1,000—\$2,499

- Name recognition on Festival Entrance and Stage banners
- Full-page Advertisement in Pride Guide
- 10' x 10' vendor booth at Festival

Super Star Sponsorship
\$500—\$999

- Name recognition on Festival Stage banners
- Half-page Advertisement in Pride Guide
- 10' x 10' vendor booth at Festival

Shooting Star Sponsorship
\$250—\$499

- Quarter-page Advertisement in Pride Guide
- 5' x 5' vendor booth at Festival

All sponsor logos will be listed on SCP web site.