

Star City Pride Board Meeting Agenda 03-25-18

Scooters (Haymarket) @ 1:00 pm

Start Time: **1:00 pm**

End Time: **2:50 pm**

Board Members Present: **Vadra, Riley, Kephania, Gretchen, Dan M and Ron**

Board Members Absent:

Financial Update from Gretchen:

- **Current Balance: \$3,751.50 + \$281.00 (1867 Show) = \$4,032.50 minus deposit to Brenton for \$1,500.00 = \$2,532.50**
- Upcoming withdraws:
 - Website dues to Firespring (2nd of each month) \$89.00
 - Charge for Payment Spring each month \$10.00
 - Monthly storage cost (22nd of each month) \$135.00
 - Update on finding a smaller unit?
- **Need to look into the credit card option at the bank this week. Vadra will look into this week.**
- Riley is still planning to write SCP a check for \$80.00 to cover the advertising portion of the UNL History Dinner.
- Need to submit the new board member names to the State of NE.
- Vadra will work with Gretchen on this plus the 990 form for the IRS.

Update from Dan:

- Stella Awards:
 - **Facility Agreement – Vadra needs to sign**
 - **Zero Pre-Event Cost**
 - **What do you need from the board? Need to share on FB and promote!!**
 - Sponsors – BOLD NE, PFLAG, Stubbs Chiropractic and NE Democrats
 - Dan will work with Riley on a slideshow. Waiting on Top 3 photo's and bio's .
 - Entertainment/Emcee Confirmed - Sadie Bolte (Emcee) CoCo Nuttz, Barbara Love Sanchez, Juicy J Bower, Beth Muehling, Melissa Lewis
 - Presenters: Pride for the Youth, PFLAG, Beth Muehling, Sadie Bolte, SCP, **Barbara, Juicy and Waylon.**
- Volunteer Update:
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- Speakers Update:
 - **Dan will work with Riley on this.**
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Sponsorship, Advertising, Vendor Update:

- Phone calls are now being made to anyone that hasn't responded via mail or email.
- Still needing to solicit new sponsorship, advertisers and vendors.
- Need to start reaching out to vendors.
- Need to contact lube companies about Pride. Trojan, Durex, ID, WET and KY. Kephania to reach out.
- Railyard contact

Website Update:

- **Ron will work on the verbiage for the Festival on the website and FB.**

NE Tourism Grant Update:

We need to decide today how we are going to move forward with the grant

- Advertise on visitNebraska.com for 3 months. \$500.00 – with reimbursement of \$375.00 – can start asap but need to get a banner ad to them 300 x 250 in size. **Riley to have the graphic to Kephania by 3/19.**
- Social Media Blitz – spoke to Dave yesterday about this. It would run from Thurs-Sat/Sun on the Nebraska Tourism FB page. We tell them our demographic and target groups and then they do all of the behind the scenes promotions. Cost is \$1,000 to NE Tourism and \$1,200 to Brenton to produce. Brenton thought the show at 1867 this month would be a great place to shoot the video. We would be reimbursed \$ 1,650.00.
- 1 Year Website Enhancement is a cost of \$480.00. With this we would get 4 additional items with Firespring. Still need to find out if Firespring can bill us or we can pay for this at once so that we can be reimbursed after Pride. Reimbursement comes to \$360.00. This will begin in July 2018.
- Professional videographer and photography at Pride 2018. Cost is \$2,350.00 with a reimbursement of \$1,762.50. Corporation agreed to move forward with this project on 3/14.
- Total paid out for all 4 projects is \$5,530.00 with \$4,147.50 reimbursed (total out of pockets at the end is \$1,382.50)

Update from Ron on entertainment:

- Pageant :
 - Judges and performers:
 - Ron working on this
 - Still working on a DJ.
- Contracts for 2018 paid performers:
 - All approved by the board beside Garek. Ron mentioned another performer, Jason Walker. He is \$1650.00 plus flight and hotel. The board will review his information.
 - Holmes Street was brought up again.
 - Floor is Lava to possibly headline.
- Entertainment Budget
 - The board doesn't feel we will have enough money to go up to 9k for performer pay outs and 3k for travel.

Update from Gretchen:

- Alcohol Sales:
 - We need to make a decision on this asap. The board agreed to move forward with this.
 - SDL application is \$240.00. Would need two people that are hold the management certification with the state of NE. Could see about possible alcohol donations? Kimmer and Vadra will hold the manager permits.
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- Permits:
 - Gretchen will pull everything we need.
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- Event Lay Out
 - Attached
- Updated Budget
 - Attached

Pride Guide Update from Riley

- The corporation agreed to go with Fred at the meeting on 3/14.
- The corporation agreed to go with the same printing company as last year on 03/14

Other Items of Business from the last meeting:

- We noticed on the Mr. Heartthrob application that the winner must do a benefit for SCP. This is the first we have heard of this. Riley to reach out to Joseph Luft about it.
- Booth sizes – half booth needs to be changed to 5 x 10 before reaching out to vendors.
- Pride Guides prior to 2010? Ron said Kara does have these.

To Do List – Things need to start happening ASAP!!

- Insurance Quote: Kephania sent an email to Judy at Barney Insurance.
- Order/Reserve the Ice Truck: Gretchen
- T-Shirt Direction?
- Need to reach out to the Red Cross: Kephania has filled out the request form and sent it to the Red Cross.
- Order the UHaul: Gretchen
- **Go through volunteer sign up forms and make corrections for 2018: Dan or Kephania**
- Reach out to the Mayor's office about the proclamation: Riley
- **Need to look into Give To Lincoln Day Requirements: Dan can you head this up this year?**
- Pride Prom – what level will we be involved this year? Dan
- Contact LJS about ad space trade: Kephania and Riley. Contact done. Need ad sent to LJS by XX/XX/XXXX?
- Contact Phil for electrical needs: Gretchen
- **Parking contact – space next to the tailgate lot: Vadra**
- **Has Melissa reached out to the city about parking garages**
- Need to order Porta Potties. Gretchen
- **Need to order crown, sashes and scepter/pin asap. Orange: Vadra**
- Need to submit a request with Jimmy Johns for sandwiches: Kephania
- **Work on a hotel sponsor: Vadra**