

## Star City Pride Board Meeting Agenda 04-11-18

Non-Profit Hub @ 6:30 pm

Start Time:

End Time:

Board Members Present:

Board Members Absent:

### Financial Update from Gretchen:

- Current Balance:
- Upcoming withdraws:
  - Website dues to Firespring (2<sup>nd</sup> of each month) \$89.00
    - Charge for Payment Spring each month \$10.00
  - Monthly storage cost (22<sup>nd</sup> of each month) \$135.00
    - Update on finding a smaller unit?
- Need to look into the credit card option at the bank this week. Vadra will look into this week.
- Riley is still planning to write SCP a check for \$80.00 to cover the advertising portion of the UNL History Dinner.
- Need to submit the new board member names to the State of NE. Done as of 04/09/18. Need to work on taxes.
- Vadra will work with Gretchen on this plus the 990 form for the IRS.

### Update from Dan:

- Stella Awards Take Away:
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- Volunteer Update:
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- Speakers Update:
  - How many speaker spots are there?
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### Sponsorship, Advertising, Vendor Update:

- Final phone calls are now being made to anyone that hasn't responded via mail or email.
- Need to start reaching out to vendors.
- Need to contact lube companies about Pride. Trojan, Durex, ID, WET and KY. Kephania to reach out.
- Railyard trade
- City of Lincoln Parking

### Website Update:

- Ron will work on the verbiage for the Festival on the website and FB.
- Google search should show Pride itself , not pageant info.

### NE Tourism Grant Update:

We need to decide today how we are going to move forward with the grant

- Advertise on visitNebraska.com for 3 months. \$500.00 – with reimbursement of \$375.00 – can start asap but need to get a banner ad to them 300 x 250 in size.
  - One month still available. Should we offer this to Outlinc for the Prairie Pride Film Festival?
- Social Media Blitz – spoke to Dave yesterday about this. It would run from Thurs-Sat/Sun on the Nebraska Tourism FB page. We tell them our demographic and target groups and then they do all of the behind the scenes promotions. Cost is

\$1,000 to NE Tourism and \$1,200 to Brenton to produce. Brenton thought the show at 1867 this month would be a great place to shoot the video. We would be reimbursed \$ 1,650.00.

- 1 Year Website Enhancement is a cost of \$480.00. With this we would get 4 additional items with Firespring. Still need to find out if Firespring can bill us or we can pay for this at once so that we can be reimbursed after Pride. Reimbursement comes to \$360.00. This will begin in July 2018. We will look at again in July.
- Professional videographer and photography at Pride 2018. Cost is \$2,350.00 with a reimbursement of \$1,762.50. Corporation agreed to move forward with this project on 3/14. Need to let Brenton know if we are going to move forward with this.
- Total paid out for all 4 projects is \$5,530.00 with \$4,147.50 reimbursed (total out of pockets at the end is \$1,382.50)

#### Update from Ron on entertainment:

- Pageant :
  - Judges and performers:
    - 
    -
- Contracts for 2018 paid performers:
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- Entertainment Budget
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#### Update from Gretchen:

- Alcohol Sales:
  - SDL application is \$240.00. Would need two people that are hold the management certification with the state of NE. Kimmer and Vadra to hold the management certifications.
  - Kimmer and Mary to organize and supervise. Need to discuss pay.
  - Could see about possible alcohol donations?
    - N Street to provide alcohol to us in exchange for their \$500.00 sponsorship.
    - Vadra has reached out to Discount City.
    - Gretchen is working with Bud Light.
    - Kephane has solicited a donation through Zipline
    - Kephane has solicited a donation from Deep Eddy's Vodka
- Permits:
  - Gretchen will pull everything we need.
- Event Lay Out
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- Updated Budget
  - Pre-sale tickets –
  - Wrist bands
    - Need several different colors
      - Wristband Express \$14.95 per 500 in rainbow (5 colors).
        - Friday - one day pass + vendors/entertainers/volunteers
        - Saturday – one day pass + vendors/entertainers/volunteers.
          - 4 colors total
    - 2 day pass options
      - Wristband Resources (\$0.15) 1000 = \$150.00

#### Pride Guide Update from Riley

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#### Other Items of Business from the last meeting:

- We noticed on the Mr. Heartthrob application that the winner must do a benefit for SCP. This is the first we have heard of this. Riley to reach out to Joseph Luft about it.
- Pride Guides prior to 2010? Ron said Kara does have these.

### To Do List – Things need to start happening ASAP!!

- Insurance Quote: Kephania sent an email to Judy at Barney Insurance.
- Order/Reserve the Ice Truck: Gretchen
- T-Shirt Direction?
- Need to reach out to the Red Cross: Kephania has filled out the request form and sent it to the Red Cross.
- Order the UHaul: Gretchen
- Go through volunteer sign up forms and make corrections for 2018: Dan or Kephania
- Reach out to the Mayor's office about the proclamation: Riley
- Need to look into Give To Lincoln Day Requirements: Dan can you head this up this year?
- Pride Prom – what level will we be involved this year? Dan
- Contract LJS about ad space trade: Kephania and Riley. Contact done. Need ad sent to LJS by XX/XX/XXXX?
- Contact Phil for electrical needs: Gretchen
- Parking contact – space next to the tailgate lot: Vadra
- Has Melissa reached out to the city about parking garages
- Need to order Porta Potties.
- Need to order crown, sashes and scepter/pin asap. Orange: Vadra
- Need to submit a request with Jimmy Johns for sandwiches: Kephania – done – just need to send an email the week of letting her know what time and how many we need.
- Work on a hotel sponsor: Vadra