



BOARD MEETING AGENDA

DATE: Wednesday, August 29, 2018

TIME: 5:30 PM

LOCATION: Foundry Building (Non-Profit Hub)

MEETING CHAIR: Daniel Marquez email: danielriley1991@gmail.com phone: 402-450-1317

MEETING SCRIBE: Patrick Alexander email: ptrik87@gmail.com phone: 402-902-8487

MEETING TITLE: 2018-2019 Development Goals

SUPPORTING DOCUMENTS Agenda, Previous Meeting Minutes, Financial Reports, etc.

BOARD MEMBERS / ATTENDEES REQUESTED:

Daniel Marquez	Daniel Huntley	Gretchen Arroyo	Patrick Alexander
Megan Salley - Absent	Ron Royer		

AGENDA

1. Call to Order:

President, Dan Marquez, calls meeting to order 5:36 PM

2. Welcome / Introductions:

Marquez congratulated performers and Entertainment Director, Ron Royer, on a job well done in another successful Star City Pride benefit show.

3. Agenda Action Items

Bylaw Amendments

In previous years bylaw changes were not enforced or filed with the state. Check to see if any additional amendments would like to be added. Dan Huntly has several, see paper Dan provided titled "proposed bylaw changes 2018. Dan Marquez would include verbiage of development director under section 6. Dan Marquez suggests updating phrasing to be more gender neutral in the bylaws.

Amendment Proposals/Rationale

Calendar is responsibility of the Community Outreach Coordinator

Dan Marquez motioned to approve bylaw changes for further voting during September Corporation Meeting, Dan Huntly seconded.

Sponsorship Packages

Gretchen Arroyo proposes having set amounts for sponsorship levels rather than ranges. The subject of individual sponsorship came up, we will still be able to customize packages at the lower level and be classified as a donation. This would not qualify them for sponsorship status. Annual buy in produces 15% discount for the year with the requirement that they commit annually to three or more events. Get a clarification from Gretchen about what to include. She will put together an example of sponsorship prices. This is for sponsorship only and does not apply to advertising rates, which will need to be raised.

Sponsorship & Development Director

Election will need to be held in September. Wednesday September 26th at 6 pm will be the next corporation meeting and we will hold the election that night.

We will begin separating board and corporation meeting. The next board meeting will be September 10th at 6 pm.

Secretary

Meeting Minutes There are meeting minutes from May and June that need to be approved. Kephonie sent them to Ron Royer who will forward them to Patrick Alexander. Will vote to approve on September 10.

President Report

Volunteer celebration (September 14th 6-9 pm). We have not heard from Das Haus about being able to hold the party there. We will have a budget of \$500.00, Ron will speak with Das Haus August 31.

Representation Opportunities

KZUM festival will be using our tents on September 29. It will be a volunteer opportunity and Megan will create a sign up. Gretchen will create an agreement to protect the tents in the event one is damaged.

Sowerfest is tentative for October 14, we are waiting for more information.

October 1st is the deadline for sponsorship for the UNL LGBTQIA history dinner. We will be buying a table that holds 8 people, the board and Mr and Ms Star City Pride will attend.

a.

- i. **Sept 14 - Volunteer Celebration (TBA)**
- ii. **Sept 29 – KZUM Festival**
- iii. **October 14 – Sowerfest (TBD)**
- iv. **October 25 – UNL LGBTQIA History Dinner**

4. Reports

Vice President

Internship Outreach – Dan Huntley and Megan are putting out the internship letter to SCC and UNL and exploring other places to send it to. We expect a time table of a month to allow for applicants and will then make a decision based on applications.

Recruitment and Networking Strategy – Name tags should cost us about \$50.00, Dan is creating several templates and will email them out. Leadership summit in January or February, and will team up with Verge Unitarian church, Pride for the Youth, PFLAG and Outlinc. Educational Outreach – Need to help the youth, possibly create a monthly gathering for LGBT youth, need to reach out to GSA's at local schools. Dan and Dan are working on this.

Business Cards – Patrick Alexander will take the lead on this. We will just create a common card with email contact info for everyone.

BOD meet and greet, we will do it at the volunteer celebration

Treasurer

\$13,998.20 in the bank currently.

Dan M and Patrick were added as authorized signers 8/27. We are missing a safe deposit box key (1/2) and we will need to pay for the box to be cut. That can cost as much as \$350.00. We are waiting to hear from Vandra about the missing key as it was in her position. We do not know what is in the box, we will find out and assess if we need to keep it.

Gretchen is getting quotes for insurance. Event insurance did not cover volunteers in 2018 so new insurance will cover not only the board but will cover all volunteers. Gretchen will be working with Patrick on Nebraska Tourism Grant Follow up.

Entertainment Director

Benefit Shows: Last show was Wild Thots, we had 37 attendees, which is about twice as many as usual. We got \$185 from the door and \$53 from donations from performers, which is \$1.00 more than usual. Total of \$238.00.

9/28 - Anastasia's touch of class

10/19 – Amelia Shakes

11/16 – Mollie Poppins at the Panic

There is an open spot in December for a show that has yet to be decided on. Possibly a Christmas party?

We will have an entertainment committee meeting Sunday September 16th, location pending.

Crown for Mr and Ms SCP – cost last year was \$65, Ron will look into cost and options for future Mr/Miss SCP victors.

Community Outreach Coordinator

Would like to do an event that doesn't just fall at night. Will work with Entertainment Director to discuss options. Dan Huntly suggested a drag brunch.

Discussion of starting a Staples account to make it easier to get supplies and make copies.

Megan is producing a multiyear plan for social strategy and community outreach – ask Dan M or Megan to forward a copy.

Google Suites – Megan will be seeking assistance from Ron, Gretchen, and/or any other,s as needed to set up. It will be free for nonprofits. There may be a small monthly expenditure to set up and maintain emails for every position.

7. New Business

- Tailgait – Patrick has ideas for Jasmine Room owned by the Venue. Pricing is \$350 for the venue. He will work with Gretchen in developing a budget and basic plan.
- National Coming Out Day – October 11. Marquez will be working with PFLAG on possible story sharing event.
- New Years Eve Gala – no news, Gretchen will be developing ideas with Ron
- Entertainment Ideas – Drag Brunch or possible LGBTQ Fashion show. Culmination of both?
- Networking – Dan Huntly, suggests it might be good to start sending representation to meetings for Outlinc, PFLAG, etc... We need to establish a schedule for when these events are and figure out who can attend and when.
- Community Outreach - nothing new, will develop marketing calendar and strategy working with Ron and Sponsorship when filled.
- Shirts/Merch – Huntley will be looking into the online vendor that prints shirts to order.

8. Adjournment

Motion to adjourn 7:05 pm

Marquez motioned to close meeting at 7:05 pm, Patrick Alexander seconded

9. Convene to Closed Session (if necessary)

BOARD CHAIR APPROVAL:

(Signature & Date) _____

BOARD SUB-CHAIR APPROVAL:

(Signature & Date) _____