

Star City Pride Board Meeting Agenda 04-29-18

Miller Time Pub @ 1:00 pm

Start Time:

End Time:

Board Members Present:

Board Members Absent:

Financial Update from Gretchen:

- Current Balance:
- Upcoming withdraws:
 - Website dues to Firespring (2nd of each month) \$89.00
 - Charge for Payment Spring each month \$10.00
 - Monthly storage cost (22nd of each month) \$135.00
 - Update on finding a smaller unit?
- Need to look into the credit card option at the bank this week.
- Riley is still planning to write SCP a check for \$80.00 to cover the advertising portion of the UNL History Dinner.
- Need to submit the new board member names to the State of NE. Done as of 04/09/18. Need to work on taxes.
- Vadra will work with Gretchen on this plus the 990 form for the IRS.

Update from Dan:

- Stella Awards Take Away:
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- Give to Lincoln Day Discussion:
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- Volunteer Update:
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- Speakers Update:
 - How many speaker spots are there?
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Sponsorship, Advertising, Vendor Update:

- Need to start reaching out to vendors.
- Need to contact lube companies about Pride. Trojan, Durex, ID, WET and KY. Kephania to reach out.
- Railyard trade – not responding
- City of Lincoln Parking
- New Possible Food Vendors – Raising Canes
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NE Tourism Grant Update:

- Advertise on visitNebraska.com for 3 months. \$500.00 – with reimbursement of \$375.00 – done
 - One month still available, offered to Outlinc to promote Prairie Pride Film Festival
- Social Media Blitz – Cost is \$1,000 to NE Tourism and \$1,200 to Brenton to produce. We would be reimbursed \$ 1,650.00. Possibly can be done Mar 2019.
- 1 Year Website Enhancement is a cost of \$480.00. With this we would get 4 additional items with Firespring. Still need to find out if Firespring can bill us or we can pay for this at once so that we can be reimbursed after Pride. Reimbursement comes to \$360.00. This will begin in July 2018. We will look at again in July.
- Professional videographer and photography at Pride 2018. Cost is \$2,350.00 with a reimbursement of \$1,762.50. Corporation agreed to move forward with this project on 3/14. Need to let Brenton know if we are going to move forward

with this. Board agreed to move forward with Brenton on videography. Riley is going to talk to Fred about the photography part.

- Total paid out for all 4 projects is \$5,530.00 with \$4,147.50 reimbursed (total out of pockets at the end is \$1,382.50)

ASL Grant:

- We have been approved to be reimbursed \$250.00 to have a licensed ASL interpreter at Pride. Kephania is working on the specifics.

Website Update:

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Update from Ron on entertainment:

- Pageant :
 - Judges and performers:
 - Judges: Jim Freedman, Jessica Bower, Sir Extacy, Melissa Lewis. Need a 5th
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- Van for entertainment transportation:
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- RV rental:
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- Deposits for performers:
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- Flights for performers:
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- Update on contracts for 2018 paid performers:
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- Entertainment Update
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Update from Gretchen:

- Alcohol Sales:
 - SDL application is \$240.00. Would need two people that are hold the management certification with the state of NE. Kimmer and Vadra to hold the management certifications.
 - Kimmer and Mary to organize and supervise. Need to discuss pay.
 - Could see about possible alcohol donations?
 - N Street to provide alcohol to us in exchange for their \$500.00 sponsorship.
 - Discount City to provide alcohol to us in exchange for their \$500.00 sponsorship.
 - Gretchen is working with Bud Light.
 - Kephania has solicited a donation through Backswing
 - Kephania has solicited a donation from Deep Eddy's Vodka
- Permits:
 - Gretchen will pull everything we need.
- Event Lay Out Update if needed:
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- Updated Budget
 - Pre-sale tickets
 - Wrist bands
 - Need several different colors
 - Wristband Express \$14.95 per 500 in rainbow (5 colors).
 - Friday - one day pass + vendors/entertainers/volunteers
 - Saturday – one day pass + vendors/entertainers/volunteers.
 - 4 colors total
 - 2 day pass options
 - Wristband Resources (\$0.15) 1000 = \$150.00

Pride Guide Update from Riley

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Other Items of Business from the last meeting:

- We noticed on the Mr. Heartthrob application that the winner must do a benefit for SCP. This is the first we have heard of this. Riley to reach out to Joseph Luft about it.
- Pride Guides prior to 2010? Ron said Kara does have these.
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To Do List – Things need to start happening ASAP!!

- **Insurance Quote: Kephania sent an email to Judy at Barney Insurance.**
- **Order/Reserve the Ice Truck: Gretchen**
- **T-Shirt Direction?**
 - We The People Quote:
 - Screen Ink Quote – full color front \$7.42 and full color front with one color back to list sponsors is \$8.15 for \$150.00 shirts.
- **Kephania has filled out the request form and sent it to the Red Cross.**
- **Order the UHaul: Gretchen**
- **Contract LJS - Need ad sent to LJS by XX/XX/XXXX?**
- **Contact Phil for electrical needs: Gretchen**
- **Parking contact – space next to the tailgate lot: Vadra**
- **Trash Service**
- **Parking garages update:**
- **Need to order Porta Potties. Gretchen**
- **Crown update:**
- **Jimmy Johns - just need to send an email the week of letting her know what time and how many we need.**
- **Work on a hotel sponsor: Vadra**
- **Purchase Cash Registers**