

Proposed Bylaw changes for 2018

Dan Huntley, VP
Star City Pride

1) Changes for inclusivity regarding pronouns and gender identity.

INTENT: We are changing several instances of he/she, s/he, him/her, his/hers, etc., to be gender neutral pronouns (they, them, theirs, person, individual, etc.).

Article 5, Section I, Number 1

Article 5, Section I, Number 2

Article 6, Section B, Number 1

Article 6, Section C, Number 1

Article 6, Section C, Number 2

Article 6, Section E, Number 1

Article 6, Section E, Number 2

Article 6, Section G, Number 1

Article 6, Section H, Number 1

Article 6, Section H, Number 2

Article 7, Section A, Number 2

*Other instances possibly not identified here.

2) Changes for clarity on Terms of Office

INTENT: This language should help clarify which positions begin their elected terms. The original language was written at a time where new positions were being introduced the organization was beginning to sync & alternate terms.

PROPOSED CHANGE: Article 6, Section B, Number 1

The members of the Board of Directors of the Corporation shall be elected for a period of two years. **Beginning in the 2015 fiscal year, the President, Secretary, 501(c)3/Sponsorship Director will serve a two-year term. Beginning in the 2016 fiscal year, the Vice President and Treasurer will serve a two-year term. Beginning in the 2017 fiscal year the Sponsorship and Development Director position will replace the 501©3/Sponsorship Director and will serve a two year term along with the Community Outreach Director; these two position will fall in line with the President and Secretary term cycles. Also beginning the 2017 fiscal year the Entertainment Director will serve a one year term and then fall in line with the 2 year term cycle along with the Vice President and Treasurer in the 2018 fiscal term. *Beginning in the 2018 fiscal year, the following positions will serve a two year term: President; Secretary; Sponsorship & Development Director; Community Outreach Coordinator. Beginning in the 2019 fiscal year, the following positions will serve a two year term: Vice President; Treasurer; Entertainment Director.*** Each member of the Board of Directors of the Corporation shall hold **her/his** **their** office for the term for which **s/he was** **they were** elected, or until **s/he** **the individual** resigns, dies, or is removed by the Board, whichever occurs first.

3) Update to Entertainment Director duties

INTENT: The Entertainment Director works hand-in-hand with multiple venues, each with their own deadlines for advertising, for creation of social media events, for paper advertising, for music submission, etc., and each venue has specific requirements for formatting, design, and layout of web advertising, social media, paper advertising, etc. To stay consistent, I propose listing this as a duty under Entertainment Director for clarity since, in past Boards, these tasks were handled by multiple individuals.

PROPOSED CHANGE: Article 6, Section H, Number 4

The Entertainment Director shall work with venues and performers to ensure that all event-specific announcement and advertising material is consistently formatted and prepared according to each venue's specifications. The Entertainment Director shall coordinate and execute an advertising strategy in cooperation with each venue and performer, adhering to each venue's requirements and deadlines.

The Entertainment Director may still coordinate with performers/hosts and oversee the creation of event-specific materials, but for the most part will be responsible for correcting, creating and disseminating event-related materials across various media, including but not limited to: print, digital, social media, and website.

4) Update to Community Outreach Coordinator duties

INTENT: The Entertainment Director will be responsible for publishing and updating event-related materials specific to Entertainment duties, and would simply be available to the Community Outreach Coordinator as a publisher/mentor/administrator. Having one person formatting and publishing the information at the direction of the Outreach Coordinator is important for the sake of presenting a consistent product, which in turn is important to our mission of presenting a professional image. *The administrator of a site does not alter the information presented; they simply normalize it for public consumption.*

This update also corrects a grammar issue, capitalizing Secretary.

PROPOSED CHANGE: Article 6, Section I, Number 3

The Community Outreach Coordinator shall also collaborate with the **secretary** **Secretary and the Entertainment Director** in developing, maintaining, and growing the Corporation website.

5) Update to Community Outreach Coordinator duties

INTENT: This update continues from Proposed Change #4 and separates “overseeing all mass mailings, and organize and Corporation travel” from Article 6, Section I, Number 3. Mass mailings and Corporation travel is a collaboration between the Community Outreach Coordinator and the Secretary.

PROPOSED CHANGE: Article 6, Section I, Number 4

The Community Outreach Coordinator shall collaborate with the Secretary in overseeing all mass mailings and organize any Corporation travel.

6) Update to Community Outreach Coordinator duties

INTENT: This update adds Entertainment Director to the list of people publishing public-facing materials. All three positions should work closely together to ensure consistent messaging, with the goal of growing Star City Pride.

PROPOSED CHANGE: Article 6, Section I, Number 5

The Community Outreach Coordinator shall work closely with the Sponsorship and Development Director **and the Entertainment Director** to ensure the Corporation's voice, mission and strategy remain singular in focus to grow and strengthen the Corporation.

7) Assorted Edits

INTENT: These items correct grammar, punctuation, style, etc.

Article 8, Section B, Number 3