Greetings Friends,

Through community support, sponsorship, and donors, Lincoln’s 2019 Star City Pride Festival was another huge success with approximately 5,000 attendees of all ages! Your dedication allows Star City Pride to continue to host opportunities to celebrate community and strengthen the message of equality throughout Nebraska.

We are currently planning for our Annual Pride Festival, June 19-20, 2020, along with the inaugural Pride Parade! In 2020 the SCP Festival will be held at Tailgate Lot 18, also known as Matt Lot, in Lincoln, Nebraska. This new location will allow for even more vendors and activities during the festival, which will include a larger Kid Zone area with more family friendly activities.

Also new in 2020 will be the Inaugural SCP Pride Parade. The parade will be held Saturday morning on June 20. Pride parades have a long history of bringing about LGBTQIA rights all over the world. The Inaugural SCP Parade is a celebration of these past achievements while recognizing there is still a long way to go. Through the parade and this year’s Festival theme of “You are Enough,” our goal is to celebrate self-acceptance and Pride!

Star City Pride’s Sponsorship Committee is actively seeking support from area businesses and organizations. We are calling on your help to make the Pride 2020 event the best and biggest yet! Your support and generous contributions will assist in bringing big-name entertainment to our city, as well as cover cost-related expenses for our all-age festival. As a 501(c)(3) nonprofit organization, equal representation and commitment to community are core values within our mission. We strive to bridge the gap in promoting an all-inclusive community in Lincoln, celebrating equal rights!

We are excited to offer a number of new choices that enable you to support Star City Pride and increase your visibility within the community. Your business or organization logo will be seen by thousands of potential consumers with entrance and stage signage, Pride Guide advertisements (print and digital), social media, website presence, and more! Additional information about these opportunities is provided on the enclosed pages and online at www.starcitypride.org.

We need your help to continue this important work. Please consider contributing today and together we will celebrate with PRIDE!

Sincerely,
Star City Pride Board of Directors
(402) 858-4304
sponsor@starcitypride.org

• Pride Festival June 19–20 • Inaugural Pride Parade June 20 • Post Pride Wedding Expo June 21 •

Star City Pride is a 501(c)(3) nonprofit organization. All donations are tax deductible to the extent permitted by law.

Federal Tax ID: 20-8871677
Pride Festival • June 19–20 • Inaugural Pride Parade • June 20 • Post Pride Wedding Expo • June 21

Star City Pride is an equal opportunity provider. Star City Pride is a 501(c)(3) nonprofit organization. All donations are tax deductible to the extent permitted by law.

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**Star City Pride**

211 N 14th St  
Lincoln, NE 68508  
sponsor@starcitypride.org  
starcitypride.org/sponsor  
402.858.4304

**Board of Directors**

**President**  
Buffy Cranford

**Vice President**  
Dan Huntley

**Treasurer**  
Serena Heermann

**Secretary**  
Patrick Alexander

**Entertainment Director**  
Ron Royer

**Sponsorship-Development**  
De Monson

**Goals**

- Development
- Education
- Advocacy
- Resources
- Entertainment Philanthropy

**2020 Calendar**

- **April 4** • Stellar Legacy Dinner
- **April 26** • Food Truck Rally
- **May 9** • Art Auction
- **May 16** • SCP Volleyball tournney
- **May 30** • Gay 5K

... and more!

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**Shooting Star Sponsor (available to nonprofits only) • $300**

- Recognition on SCP website
- Name on event t-shirt
- Rotating recognition on main stage video screen during the festival
- Quarter-page advertisement in the Pride Guide
- 10’ x 10’ vendor booth at the Festival

**Pride Guide Advertising**

- **Advertising Deadline April 30, 2020**
- Full Page — $400
- 1/2 Page — $200
- 1/4 Page — $100

**Parade Sponsorships**

**Official Parade Partner • $5,000**

- Lead position in Inaugural SCP Parade, includes customized banner
- Name recognition in all print and broadcast interviews
- Name recognition and web advertisement on official SCP Parade page
- Full-page ad in the Pride Guide — Premium Placement
- Ad displayed on main stage video screen during the festival
- Rotating recognition on main stage video screen during the festival
- 10’ x 10’ vendor booth at the Festival

**Platinum Sponsor • $1,000**

- Entry and premium position in the Inaugural SCP Parade
- Name recognition on official SCP Parade page
- Name recognition in all print materials
- Name and logo on official Parade opening banner
- Full-page ad in the Pride Guide
- Rotating recognition on main stage video screen during the festival

**Gold Sponsor • $500**

- Entry and premium position in the Inaugural SCP Parade
- Name recognition on official SCP Parade page
- Name recognition in all print materials
- Name and logo on official Parade opening banner
- Half-page ad in the Pride Guide
- Rotating recognition on main stage video screen during the festival
- Profit and Political Participant Entry • $100
- Business listing on official SCP Parade page

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Star City Pride

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One (1) entry in parade for your organization (no more than 20 people on foot)

Nonprofit/Solidarity Participant Entry • $50
Business listing on official SCP Parade page
One (1) entry in parade for your organization (no more than 20 people on foot)
Play it with Pride III (Volleyball) Sponsorships

Official Play it with Pride Partner • $1,000
One team entry in the Play it with Pride tournament
Name recognition on all print materials and during the tournament
Recognition on SCP website
Logo on official Play it with Pride t-shirt
Vendor table during tournament
Rotating recognition on main stage video screen during the Pride festival

Court Sponsor • $250
One entry in the Play it with Pride tournament
Name recognition on sponsored court
Recognition on SCP website
Logo on official Play it with Pride t-shirt
Vendor table during tournament
Rotating recognition on main stage video screen during the Pride festival

Vendors (pricing valid until April 30)

Nonprofit Organizations — $80
For-profit Businesses and other Entities — $220
Food Trucks/Vendors — $250

Don’t see something here that meets your needs, we are happy to work with! Contact the Sponsorship Director De Monson at 402.890.5293 to work on a custom package!

Star City Pride is a 501(c)(3) nonprofit organization. All donations are tax deductible to the extent permitted by law.

Federal Tax ID: 20-8871677
STAR CITY PRIDE (SCP) APPLICATION
211 N 14th St, Lincoln, NE 68508
(402) 858-4304

Business/Organization Name: ________________________________

Contact Person, Title: _________________________________________

Mailing Address: _____________________________________________

City: ___________ State: ___________ Zip: _____________

Pride Festival Vendor Booths, 10x10 with shade canopy

<table>
<thead>
<tr>
<th></th>
<th>Jan 10–April 30</th>
<th>May 1–June 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nonprofit Vendor Booth</td>
<td>$80</td>
<td>$130</td>
</tr>
<tr>
<td>For-profit Vendor Booth</td>
<td>$220</td>
<td>$270</td>
</tr>
<tr>
<td>Food Trucks/Vendors (self-contained with SCP providing space only)</td>
<td>$250</td>
<td>$300</td>
</tr>
<tr>
<td>1 table and 2 chairs</td>
<td>$20</td>
<td></td>
</tr>
<tr>
<td>Electric (110)</td>
<td>$25</td>
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</tr>
</tbody>
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Pride Guide Advertising, Deadline April 30, 2020

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Pride Festival Sponsorships

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<table>
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<tbody>
<tr>
<td>Pride Partner</td>
<td>$5,000</td>
</tr>
<tr>
<td>Double Rainbow Sponsor</td>
<td>$2,500</td>
</tr>
<tr>
<td>Rock Star Sponsor</td>
<td>$1,000</td>
</tr>
<tr>
<td>Super Star Sponsor</td>
<td>$500</td>
</tr>
<tr>
<td>Shooting Star Sponsor (nonprofit only)</td>
<td>$300</td>
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</table>

Parade Sponsorships

<p>| | |</p>
<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Official Parade Partner</td>
<td>$5,000</td>
</tr>
<tr>
<td>Platinum Sponsor</td>
<td>$1,000</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>$500</td>
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Entry in the Inaugural SCP Parade

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Pride Festival June 19–20 • Inaugural Pride Parade June 20 • Post Pride Wedding Expo June 21

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Nonprofit Identification Number ____________ Phone: ______________

Email: __________________________________________ Website: ______________

For SCP Vendors: List products or services offered (will be listed online and in Pride Guide)

________________________________________________________________________
________________________________________________________________________

Please note: No beverages, alcoholic or non-alcoholic, may be sold on the premises. For food vendors, all menu items must be approved by SCP board, you must have a copy of valid food handler’s permit, and meet all city and health guidelines. No shared booths unless previously approved by SCP board.

I understand that it is my responsibility to have my vendor booth staffed from Friday, June 19, from 4:30 p.m. to 8:00 p.m. AND Saturday, June 20, from Noon to 8:00 p.m. Failure to staff your booth may include a $50 staffing fee.

Initial _____

Submit Application and Payment to Star City Pride