

Star City Pride

211 N 14th St
Lincoln, NE 68508
sponsor@starcitypride.org
starcitypride.org/sponsor
402.858.4304

Board of Directors

President

Buffy Cranford

Vice President

Dan Huntley

Treasurer

Angie Cranford

Secretary

Patrick Alexander

Entertainment Director

Ron Royer

Sponsorship-Development

Gretchen Arroyo

Community Outreach

Kevin Tjeerdsm

Goals

Development
Education
Advocacy
Resources
Entertainment
Philanthropy

2021 Calendar

March 13 • Stellar Legacy Dinner

April 17 • Gay 5k

April 26 • Food Truck Rally

May 9 • Art Auction

May 16 • SCP Volleyball tourney

May 23 Golf Tournament

... and more!

Pride Sponsorships



Pride Partner • \$5,000

- Name recognition in all print and online promotions
- Recognition on SCP website & Facebook event pages
- Logo on event t-shirt
- Name recognition at the festival entrance
- Web advertisement banner added to the official SCP website
- Full-page advertisement in the Pride Guide — Premium Placement
- Ad displayed on main stage video screen during the festival
- Rotating recognition on main stage video screen during the festival
- 10' x 10' vendor booth at the Festival
- Entry in the Online & Inaugural SCP In person Parade

Double Rainbow Sponsor • \$2,500

- Name recognition in all print materials & online promotions
- Recognition on SCP website & Facebook event pages
- Logo on event t-shirt
- Name recognition at the festival entrance
- Full-page advertisement in the Pride Guide
- Ad displayed on main stage video screen during the festival
- Rotating recognition on main stage video screen during the festival
- 10' x 10' vendor booth at the Festival
- Entry in the Online & Inaugural SCP In person Parade

Rock Star Sponsor • \$1,000

- Recognition on SCP website & Facebook event pages
- Logo on event t-shirt
- Name recognition at the festival entrance
- Rotating recognition on main stage video screen during the festival
- Full-page advertisement in the Pride Guide
- 10' x 10' vendor booth at the Festival

Super Star Sponsor • \$500

- Recognition on SCP website
- Name on event t-shirt
- Rotating recognition on main stage video screen during the festival
- Half-page advertisement in the Pride Guide
- 10' x 10' vendor booth at the Festival

• **Pride Festival June 18-19** • **Inaugural Pride Parade June 19** • **Love is Love Wedding Expo June 20** •

Star City Pride is a 501(c)(3) nonprofit organization. All donations are tax deductible to the extent permitted by law.

Federal Tax ID: 20-8871677

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Shooting Star Sponsor (available to nonprofits only) • \$300

- Recognition on SCP website
- Name on event t-shirt
- Rotating recognition on main stage video screen during the festival
- Quarter-page advertisement in the Pride Guide
- 10' x 10' vendor booth at the Festival

Pride Guide Advertising

Advertising Deadline April 30, 2021

Full Page — \$400

1/2 Page — \$200

1/4 Page — \$100



Virtual & In Person Parade Sponsorships

Official Parade Partner • \$5,000

- Lead position in virtual parade & in person Inaugural SCP Parade, includes customized banner
- Name recognition in all print & online promotions
- Name recognition and web advertisement on official SCP Parade page
- Full-page ad in the Pride Guide & Logo on Facebook event page
- Ad displayed on main stage video screen during the festival
- Rotating recognition on main stage video screen during the festival
- 10' x 10' vendor booth at the Festival

Platinum Sponsor • \$1,000

- Premium position in virtual parade & in person Inaugural SCP Parade
- Name recognition on official SCP Parade page
- Name recognition in all print & Facebook parade event page
- Name and logo on official Parade opening banner
- Full-page ad in the Pride Guide
- Rotating recognition on main stage video screen during the festival

Gold Sponsor • \$500

- Entry and premium position in the Inaugural SCP Parade
- Name recognition on official SCP Parade page
- Name recognition in all print materials
- Name and logo on official Parade opening banner
- Half-page ad in the Pride Guide
- Rotating recognition on main stage video screen during the festival

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For Profit and Political Participant Parade Entry • \$100

- Business listing on official SCP Parade page & Facebook event page
- One (1) entry in virtual **OR** in person parade for your organization (no more than 20 people on foot)

Nonprofit/Solidarity Participant Parade Entry • \$50

- Business listing on official SCP Parade page & Facebook event page
- One (1) entry in virtual **OR** in person parade for your organization (no more than 20 people on foot)

Official Play it with Pride Partner • \$500

- One team entry in the Play it with Pride tournament
- Name recognition on all print materials and during the tournament
- Thank You & Recognition on SCP website
- Large Logo on official Play it with Pride t-shirt
- Vendor table during tournament
- Rotating recognition on main stage video screen during the Pride festival

Court Sponsor • \$250

- One entry in the Play it with Pride tournament
- Name recognition on sponsored court
- Mention on SCP website
- Small Logo on official Play it with Pride t-shirt
- Vendor table during tournament

Vendors (pricing valid until April 30)

Nonprofit Organizations — \$80

For-profit Businesses and other Entities — \$220

Food Trucks/Vendors — \$250



Don't see something here that meets your needs?
We are happy to work with you! Contact the Sponsorship Director,
Gretchen Arroyo at 402.416.0951 to work on a custom package!

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STAR CITY PRIDE (SCP) APPLICATION
211 N 14th St, Lincoln, NE 68508
(402) 858-4304



Business/Organization Name: _____

Contact Person, Title: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Email: _____

Pride Festival Vendor Booths, 10x10 with shade canopy			Quantity	Total
	Jan 10–April 30	May 1–June 18		
Nonprofit Vendor Booth	\$80	\$130		
For-profit Vendor Booth	\$220	\$270		
Food Trucks/Vendors (self-contained with SCP providing space only)	\$250	\$300		
1 table and 2 chairs	\$20			
Electric (110)	\$25			
Pride Guide Advertising, Deadline April 30, 2020				
Full Page Ad	\$400			
1/2 Page Ad	\$200			
1/4 Page Ad	\$100			
Pride Festival Sponsorships				
Pride Partner	\$5,000			
Double Rainbow Sponsor	\$2,500			
Rock Star Sponsor	\$1,000			
Super Star Sponsor	\$500			
Shooting Star Sponsor (nonprofit only)	\$300			
Parade Sponsorships				
Official Parade Partner	\$5,000			
Platinum Sponsor	\$1,000			
Gold Sponsor	\$500			
Entry in the Inaugural SCP Parade				
Nonprofit/Solidarity Parade Entry	\$50			
Profit and Political Participant Entry	\$100			

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Nonprofit Identification Number _____ **Phone:** _____

Email: _____ **Website:** _____

For SCP Vendors: List products or services offered (will be listed online and in Pride Guide)

Please note: No beverages, alcoholic or non-alcoholic, may be sold on the premises. For food vendors, all menu items must be approved by SCP board, you must have a copy of valid food handler's permit, and meet all city and health guidelines. No shared booths unless previously approved by SCP board.

I understand that it is my responsibility to have my vendor booth staffed from Friday, June 18, from 4:30 p.m. to 8:00 p.m. **AND** Saturday, June 19, from Noon to 8:00 p.m. Failure to staff your booth may include a \$50 staffing fee.

Intials _____

Submit Application and Payment to Star City Pride



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