



211 14th Street | Lincoln, NE | 68501

Inaugural Star City Pride Parade Application

Business/Organization Name: _____

Contact Person/Title: _____

Type of Parade Entry (float, motorcycle, vehicle, school band, etc):

Length: _____ Width: _____ Height: _____

Phone Number: _____ E-mail: _____

Payment type: _____ Signature: _____

Official Parade Partner

\$5,000

- Entry and opening position in parade*
- Name recognition in all print and broadcast interviews
- Name recognition & Web Ad on SCP Official Parade Page
- Full-page Advertisement in Pride Guide
- 10' x 10' vendor booth at Festival

Platinum Sponsorship

\$1,000

- Entry and premium position in parade*
- Name recognition on official parade web page
- Name recognition in all print materials
- Name and logo on official Parade opening Banner
- Full page ad in official Pride Guide

Gold Sponsorship

\$500

- Entry and premium position in parade*
- Half-page Advertisement in Pride Guide
- Logo on Official parade webpage

For Profit & Political Participant Entry

\$100

- Business listing on official Parade webpage
- One (1) entry in parade for your organization* (no more than 20 people on foot)

Non-Profit/ Solidarity Participant Entry

\$50

- Organization listing on official Parade webpage
- One (1) entry in parade for your organization* (no more than 20 people on foot)

**Please circle the level you wish to reserve
for the 2020 inaugural Pride Parade.
Participant and sponsorships are LIMITED!**

***Insurance**

You must have adequate insurance for your vehicle(s) on the day of the Parade. The SC Pride Parade Committee and the City of Lincoln are not liable for any accidents or injuries that are due to motor vehicles, floats, or motorcycles. Said insurance must be present with the vehicle on the day of the Parade. All drivers of any vehicles must check in at the Parade Registration tent and show a valid driver's license to Parade staff and to law enforcement officials upon request.