

## BOARD/CORP MEETING MINUTES

Date: Tuesday, January 12, 2021

Time: 7:30 pm

Location: Conference Call

**Board Chair:** Buffy Cranford

**Board Scribe:** Patrick Alexander

### BOARD MEMBERS / ATTENDEES REQUESTED:

\*Buffy Cranford \*Dan Huntley \*Patrick Alexander  
\*Ron Royer \*Kevin Tjeerdsma \*Angie Cranford \*Gretchen Arroyo

## AGENDA

1. **Call to Order:** Called to order at 7:36 PM by Buffy Cranford
2. **Meeting Minutes**
  - Approve 12/15 board/corp meeting minutes: Ron motions to approve, seconded by Patrick. Unanimously approved.
3. **Agenda Action Items**
  - a. **Recent and Upcoming Events**
    - Gay 5K - April 17, 2021 - No Update
    - Pride 2021 - June 18 & 19, 2021 "Together We Rise" - It does not look good for holding a live event this year as the vaccination effort seems to be struggling. It may also be better to plan ahead to put more effort into the virtual event and do something scaled back in person. We are going to wait until next month to make a decision so we can move forward with getting vendors, sponsors, artwork, etc. Gretchen is going to check with the city to make sure we still have our permit.
4. **Reports**
  - a. **President**
    - Art contest - This will be more like an art auction. Buffy would like to reach out to highschool and college art classes to see about getting art from them. Gretchen has used software called Handbid for online auctions before that we would get a discount on since we're a nonprofit.
    - Panic Purchase - Everything is in storage, Dan and Angie have the keys for the storage unit. Kara also gave us the sign from the Panic that we can auction off. Gretchen suggested holding a non-art auction to try and clear out some space in our storage units while raising funds for Pride.
  - b. **Vice President**
    - Nonprofit Association of the Midlands - Dan sent out an email with instructions on how we can sign into the website. Because we are a nonprofit organization and our budget didn't exceed \$50,000 last year it only cost us \$50 to sign up. If our budget increases we can expect to pay more. Dan and Gretchen are working on figuring out the details.

- **Post Pride** - Justin Fuchs is the event coordinator we were working with last year to hold a wedding banquet style event that we had to cancel due to covid. He is now the manager at Robber's Cave and would like to hold the event there. We are already promoting the event and this space is much larger than Turbine Flats. For now we will go ahead with this event and make changes if necessary.
- **Stellar Legacy Nominees** - We need to start planning this out. On the sponsorship packet we listed the event as March 13th so we should proceed with this date. Dan got an email from the LGBT+ community liaison saying he is leaving the department to work for the department at UNL. He said that he remains committed to LGBT+ rights and he has worked with PFLAG and Pat Tetrault. He worked in his position with the department for 9 year and Dan suggests we consider him for one of the awards. Dan suggests we give the Pride Pioneer to Marty Fehringer. Ron suggests giving the Legacy award to Bryan with Das Haus. Gretchen suggests giving the organization award to the Community Action Partnership. Dan will start putting things together for that.

**c. Treasurer**

- **Financials Update** - Current balance is \$9211.60
- **Permits & Insurance Update** - Our insurance is paid for the year.
- **Mask Orders** - Masks are being produced and we've had orders for 12 so far.
- **2021 Budget** - We aren't really sure what we're looking at for sponsorship so our budget remains fluid.

**d. Secretary**

- **Nebraska Competes** - No new information
- **Panic Revival** - Still a work in progress
- **Binder/Supplies** - Patrick will send the list to Dan so he can ma

**e. Entertainment**

- **Website**
  1. **Status and Rollout Priorities**
    - a. **Sponsorship** - Ron has been working with Gretchen. It should be uploaded tomorrow.
    - b. **Vendor Form**
    - c. **Parade**
    - d. **Board of Directors** - Action Item - We need to send Ron headshots and bios for the website.
    - e. **Terms & Conditions** - Action item - Patrick will write the terms and conditions
    - f. **Privacy Policy** - Action item - Patrick will write the privacy policy
    - g. **Meeting Minutes** - Ron should have the minutes uploaded to the website in the next month.
  2. **Sales Report** - Ron will start pulling a monthly sales report from the website to give to Angie
  3. **New Cart Procedure** - shop@starcitypride.org will receive an email when someone makes a purchase
  4. **Integrations**
    - a. **Square**
    - b. **Swipe**
    - c. **Givelively**
    - d. **Paypal**
    - e. **Mailchimp**

- f. Jetpack
- g. Google Analytics
- h. Slider Revolution
- i. Flamingo
- j. Twitter
- k. Instagram
- l. Facebook (issue)
- m. Venmo - Ron is going to set up Venmo through his phone to link to the website

■ Entertainment

1. Benefit shows and Pageant Update - We have a lot of interest from the community and likely can use Das Haus. Ron is still working on this and would like to hold the pageant there as well.

f. Sponsorship & Development

- Grants - A community endowment grant opened up funds to nonprofits that are providing support for mental health and Gretchen thinks we can get some funds out of this. The turnaround is only one month so Gretchen and Dan are working together to get the application submitted in time and they will work with Angie as well.
- Parade Subcommittee - The committee met yesterday and we recruited another member to the subcommittee. We are still moving forward as if it will be a hybrid live/online event. Everyone needs to log into Asana and assign themselves tasks. We are currently at four sponsors, which aren't a lot. In the committee they decided to contact the Mayor and Tami Lewis-Arendt to be the grand marshalls.
- Givelively - We have 7-10 days to get everything so we can launch our site. We had to set up a Stripe account and we submitted that. The log in and password for Stripe are in the drive.

g. Community Outreach Coordinator

- Volunteer Development - We need volunteers!
- Calendar & Community Meetings - Still not a lot going on in the community. This Sunday at 5 PM the Lincoln Bi community is having an online virtual event. Kevin plans to attend. Community Action also still has funds available to LGBT+ individuals in our community, so we will post on facebook about that.

5. New Business

- a. Next Meeting Date - The next meeting will be February 9th at 7:30 PM
- b. Action Item Recap

6. Adjournment - Dan motions to adjourn at 9:17, seconded by Kevin.

7. Convene to Closed Session (if necessary)