

Star City Pride  
211 N 14th Street  
Lincoln, NE 68508

## BOARD/CORP MEETING MINUTES

Date: Sunday, May 16,, 2021

Time: 3:00 pm

Location: Conference Call

**Board Chair:** Buffy Cranford

**Board Scribe:** Patrick Alexander

### BOARD MEMBERS / ATTENDEES REQUESTED:

\*Buffy Cranford \*Dan Huntley \*Patrick Alexander  
\*Ron Royer \*Kevin Tjeerdsma \*Angie Cranford \*Gretchen Arroyo

## AGENDA

1. **Call to Order:** Called to order at 3:03 PM
2. **Meeting Minutes**
  - : Ron motions to approve, seconded by Kevin. Unanimously approved.
3. **Agenda Action Items**
  - a. **Recent and Upcoming Events**
    - **Art Show** - Everything will be hung in Starbucks by the 22nd. The website is live, and will end June 19th. We are using a website called Better World that is free to nonprofits. Minimum bids were set by Arden and Bryan.
    - **Drag Show - May 15 at Das Haus:** The show was successful. We made \$500 from the door, \$20 from Kevin and Corey, \$105 from T-shirts, we took a \$350 cash bank and are depositing \$550 from sales, and \$210 in tips. Lori Medoza won a shirt and Buffy will send it. Barbra Love-Sanchez also said something a bit questionable about BLM, she immediately apologized and Ron will speak with her before Pride to make sure she doesn't say anything not befitting an inclusive event.
    - **Volleyball Tournament - May 22nd,** we have 5 teams signed up, our goal is 8. We did have an issue with payment processing on Facebook, and someone was not able to use the early bird code, we will just need to do a refund for the difference. Teams will come in at 8:30 AM at Spikes, and Dan will have covid waivers for the teams to sign. The event should start by 9 and has multiple divisions. Eventbrite will pay out within 2-3 business days of the event and will deposit directly into our account. Dan will run a report to show who registered, how much they paid, if they got t-shirts, if they pay at the door, etc. We will give out passes for pride and medals, and will have a table there. We'll sell t-shirts and yard signs and have volunteer sign up. Ron will make certificates for the winners. Dan will get rainbow flags from the storage unit. Buffy will set up the cash register. Buffy is going to get volleyballs with Star City Pride printed on it. She'll order 4 rainbow volleyballs and have them ready by the event. Cost is \$60.
    - **Drive into Drag - May 22 - Canceled,** we sold no tickets. We may revisit this idea next year. The only money we're out is advertising.
    - **Drag Show - June 12 at Das Haus,** still working on a name idea.

- Pride 2021 - June 18th & 19th "Together We Rise"
- Post Pride - June 20th - Wedding expo was canceled by Ryan as he did not have the time to work on it. We will not have a post pride celebration.
- SCP Pageant - July 10 at Das Haus. This may be Amelia's step down show, and we may push the pageant a month later.

#### 4. Reports

##### a. President

- Security - Sarah Fentriss, Kerry Carney team
- Shirts - Buffy took care of shirts
- Pride Face Masks - we are no longer selling pride face masks
- Sioux City Pride - June 4th and 5th. Martina Shakers is the coordinator and we will have a booth. We have two hotel rooms, Buffy, Dan and Ron will go.
- Wristbands - we will need one day wristbands and weekend pass wristbands. Buffy will order the same number of rubber wristbands as last year, and paper wristbands of different colors for the single day passes.

##### b. Vice President

- Post Pride - We will not be holding a post pride this year. Ryan had to cancel.
- Stellar Legacy Nominees - We were going to try and combine this with pride month, at this point it seems a little late in the game. We will table this for now and revisit after pride.
- 990n - Our tax filing is due the 17th, which is tomorrow. Dan, Buffy and Angie will figure this out.
- R8 Quote - Our deposit is due on this, the total is \$13,100 and we need to pay \$6,550 up front. Dan motions to pay this amount, seconded by Patrick. Unanimously approved. This can be paid through Quickbooks. Buffy will pay the deposit.
- Tent Quote - We got a quote from Midwest Tent, Glen's no longer does rental services. They can meet our needs, except for the 10 x 10 tents. We have 55 10 x 10 tents. Gretchen also is purchasing all of Glen's event rental stuff and will meet or beat the cost with Midwest.
- Ice Truck - Dan is still working on getting the ice truck

##### c. Treasurer

- Financials Update: Current balance is \$11,039.22
- Insurance Update
- 2021 Budget

##### d. Secretary

- Advertising
  1. NRG Media
  2. KFRX
  3. KZUM
  4. Facebook content: We will spend \$500 on Facebook and Instagram ads running May 19th-June 19th. We'll route the ad to the facebook event that will then have a link to buy tickets. Motioned by Ron, seconded by Kevin. Unanimously approved.
- Yard Signs
- Pre Pride Event - We will participate in the pre-pride event put on by OutNebraska. Patrick will reply to the email and get it set up.
- BLM
- Speakers
- First Aid

- Lincoln Community Foundation Grant
- Mayor's Proclamation
- Sponsorship
- Cameos
- Pasties

e. Entertainment

- Website action Items
  1. Ad sponsorship sign up - Ron will take down the button for this May 23rd.
- Benefit shows and pageant update
- Flights - All our flights have been booked
- Garek - We still need to send this deposit, that will be \$1,050. We will not need to pay for their travel or hotel though.
- Venmo - Venmo is set up, it's starcitypride. We've received \$250 from the ACLU on there.
- Kid Zone - Kevin is going to email someone to see if they can run it and will take over planning.

f. Sponsorship & Development

- Mail chimp May 11, Deadline Eblast results : 1253 opens, 33% open rate and 22% click thru rate! Yesss!!
- Deposit report needed to reconcile sponsor/vendor/ad collections
- Paper application still needs to be filled out for ALL online orders. This is because of the acknowledgements.
- Vendor/Sponsor Event info sheet going out next weekend (exactly 1 month prior)
- Trades-
  1. Palm Beach
  2. Eagle printing
  3. What else?
  4. Please have me put together trade agreement verbiage for all trade contracts.
- Viewstub
- Permit status
- Ads & logo submissions
- Hard Deadline for all outstanding sponsorship ads is FRIDAY!!!
- Parade
  1. Volunteers
  2. Eventbrite site
  3. Viewstub egistion for virtual
  4. Permit status
- Givelively- still running. Need to continue to promote.

g. Community Outreach Coordinator

- Volunteer Development - We are getting some people signed up to volunteer. Buffy set up an online registry form for people. Kevin will send out an email blast and Patrick will look through previous years volunteers to see about finding some leads.
- Kid Zone - Kevin will take the lead on the kid zone. He is going to reach out to OutNebraska to see if they would be willing to manage it.
- Volunteer Meeting - We will have our volunteer meeting Wednesday June 16th, Kevin will organize
- Calendar & Community Meetings

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**5. New Business**

- a. **Next Meeting Date: May 23rd at 3:00 PM**
- b. **Still meeting every Sunday**
- c. **Action Item Recap**

**6. Adjournment: Motion to adjourn at 5:27 PM, unanimously approved.**

**7. Convene to Closed Session (if necessary)**